



ARUNODHAYAN ANNAMALAI

Product Line Manager

Engineering-driven Product Line Manager with over 10 years of automotive experience across product development, product management, portfolio management and product leadership. Combines engineering expertise with strategic business thinking to define product roadmaps, manage lifecycles, lead cross-functional teams and create sustainable customer and business value.

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Skills

Risk Management

Strategic Planning & Project Execution

Team Building & Resource Allocation

Cost & Budget Management

Project Management Methodologies

Problem-Solving & Time Management

Technical Expertise & Process Improvement

Languages

English

German

Tamil

Hindi

Telugu

Work experience

Product Line Manager

March 2026

Current

Yazaki Europe Ltd., Filderstadt (Stuttgart)

- Own product line strategy and lifecycle management for automotive ECU connector solutions across EMEA.
- Define product roadmaps by aligning market trends, customer requirements and long-term business objectives.
- Lead strategic portfolio management, including product positioning, lifecycle planning and roadmap execution.
- Drive product profitability through business case development, investment planning and cost optimization.
- Collaborate with engineering, sales, manufacturing and finance to execute commercially successful product strategies.
- Support OEM and Tier 1 customer engagement through differentiated product value propositions.

Manager Project Management Cabin Air Filtration

April 2022

February 2026

Mann + Hummel GmbH, Himmelkron

- Functional and disciplinary lead (9 Direct Reports).
- Resource and Budget planning.
- PMO Lead for Himmelkron Location.
- Steering committee Lead for Cabin Air Filter Projects and Escalations.
- Deputy Lead – Global Steering Committee.
- Established Strategy and Roadmap for Heavy Duty – Off Road Applications.
- Create Roadmap for Automotive und E-Mobility Applications.

Global Produkt Portfolio Manager

January 2021

March 2022

ZF Group Div. R Seat Belt Systems, Alfdorf

- Team Lead (3 Direct Reports – EU).
- Created and managed Product Roadmap and Global Product Strategy.
- Global Supply Chain Coordination.
- Supported Purchasing, Commodity sourcing, Product Localisation Strategy.
- Implemented Agile Project Management Method in R&D Projects.
- Conducted Market research.
- Product-Benchmarking und Cost Engineering Reviews.
- Advanced Product Quality Planning (APQP).
- Projekt KPI tracking und Reporting.

Produkt Manager EU

August 2018

ZF Group Div. R Seat Belt Systems, Alfdorf

December 2020

- Lead Core R&D Projects.
- Supported VA/VE Cost down implementation.
- Supply Chain Coordination – Europe.
- Strategy auf funktionaler Ebene.
- Change und Risk Management.
- Product based Business Planning.
- Project Profitability Reviews and Budget planning.
- Supported Serial production and launches.

Core Development Engineer

June 2015

ZF Group Div. R Seat Belt Systems, Alfdorf

July 2018

- Conceptualised, Designed and rolled out multiple seat belt system modules and components.
- 2D and 3D Design.
- Tolerance Stack ups.
- DFMEA.
- Design for Assembly (DFA) and Design for Manufacturing (DFM).
- FEM Analysis.

● **Education**

Master of Science – Technical Management

March 2012

April 2015

Hochschule Emden/Leer, Emden

Bachelor of Engineering – Mechanical Engineering

May 2007

June 2011

Karunya University, Coimbatore, India

● **ACHIEVEMENTS**

Acquired 26 Mil€ in new business for Cabin Air Filtration unit.

Achieved Cost savings of over 3.95 Mil€ Per annum.

Coordinated and Implemented modular seat belt system with sales over 7.5 Mil€ Per annum.

Conceptualised, Designed and rolled out noise cancelling system for inertial sensors.